



WUTR
201 Humboldt Street
Rochester, NY 14610

Mundy Katowitz Media
1322 G Street Southeast
Washington, DC 20003

Contract # 1437594

Schedule Dates 10/18/16-10/24/16
Advertiser Kim Myers/Congress D 22/Democrat/NY (83452)
Agency Mundy Katowitz Media (10727)
Product Political - US Congress (1076)
Brand 694/724/3891 (561239)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Janet,Katowitz,
Phone/Fax /
CPE 694/724/3891
Account Types National/Political
Billing Type Standard
Comments Candidate
This is a revised new order to reflect corrections to buy before being initially sent.

Date Entered 09/27/16
Last Modified 09/27/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25311652
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$411.00
Net Total \$2,329.00
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	63	\$2,740.00
Grand Total:	63	\$2,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5A- ABC Morning News	1		X						1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/27/16
2.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5A- ABC Morning News	1			X					1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/27/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5A- ABC Morning News	1				X				1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/27/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5A- ABC Morning News	1					X			1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/27/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5A- ABC Morning News	1	X							1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	9/27/16
6.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7A- Good Morning America	2		X						2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/27/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7A- Good Morning America	2			X					2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/27/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7A- Good Morning America	2				X				2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/27/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7A- Good Morning America	2					X			2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/27/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7A- Good Morning America	2	X							2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	9/27/16
11.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	9A- Live! With Kelly & Michael	1		X						1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/27/16
12.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	9A- Live! With Kelly & Michael	1			X					1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/27/16

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13.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	9A- Live! With Kelly & Michael	1				X				1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/27/16
14.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	9A- Live! With Kelly & Michael	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/27/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	9A- Live! With Kelly & Michael	1	X							1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	9/27/16
16.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	11A- The View	1		X						1	\$30.00	\$30.00	Utica (WUTR)	The View	9/27/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	11A- The View	1					X			1	\$30.00	\$30.00	Utica (WUTR)	The View	9/27/16
18.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	1P- The Chew	1			X					1	\$25.00	\$25.00	Utica (WUTR)	The Chew	9/27/16
19.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	1P- The Chew	1				X				1	\$25.00	\$25.00	Utica (WUTR)	The Chew	9/27/16
20.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	2P- General Hospital	1		X						1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/27/16
21.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	2P- General Hospital	1			X					1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/27/16
22.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	2P- General Hospital	1				X				1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/27/16
23.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	2P- General Hospital	1					X			1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/27/16
24.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	2P- General Hospital	1	X							1	\$30.00	\$30.00	Utica (WUTR)	General Hospital	9/27/16

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25.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	3P- Harry 3P	1		X						1	\$30.00	\$30.00	Utica (WUTR)	Harry Connick, Jr.	9/27/16
26.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	3P- Harry 3P	1				X				1	\$30.00	\$30.00	Utica (WUTR)	Harry Connick, Jr.	9/27/16
27.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	3P- Harry 3P	1					X			1	\$30.00	\$30.00	Utica (WUTR)	Harry Connick, Jr.	9/27/16
28.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5P- Ellen	1		X						1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/27/16
29.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5P- Ellen	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/27/16
30.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5P- Ellen	1				X				1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/27/16
31.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5P- Ellen	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/27/16
32.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5P- Ellen	1	X							1	\$50.00	\$50.00	Utica (WUTR)	Ellen	9/27/16
33.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5:58P- WUTR Eyewitness News at 6	1		X						1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/27/16
34.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:58P- WUTR Eyewitness News at 6	1			X					1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/27/16
35.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:58P- WUTR Eyewitness News at 6	1				X				1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/27/16
36.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5:58P- WUTR Eyewitness News at 6	1					X			1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/27/16

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37.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5:58P- WUTR Eyewitness News at 6	1	X							1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	9/27/16
38.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6:30P- ABC World News Tonight	1		X						1	\$150.00	\$150.00	Utica (WUTR)	ABC World News	9/27/16
39.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6:30P- ABC World News Tonight	1				X				1	\$150.00	\$150.00	Utica (WUTR)	ABC World News	9/27/16
40.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	6:30P- 7P (EST)	1							X	1	\$150.00	\$150.00	Utica (WUTR)	ABC World News	9/27/16
41.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6:30P- ABC World News Tonight	1	X							1	\$150.00	\$150.00	Utica (WUTR)	ABC World News	9/27/16
42.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7P- Entertainment Tonight	1		X						1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/27/16
43.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7P- Entertainment Tonight	1			X					1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/27/16
44.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7P- Entertainment Tonight	1				X				1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/27/16
45.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- Entertainment Tonight	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/27/16
46.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- Entertainment Tonight	1	X							1	\$25.00	\$25.00	Utica (WUTR)	Entertainment Tonight	9/27/16
47.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7:28P- The Insider	1		X						1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/27/16
48.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7:28P- The Insider	1			X					1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/27/16

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50.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7:28P- The Insider	1					X			1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/27/16
51.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:28P- The Insider	1	X							1	\$25.00	\$25.00	Utica (WUTR)	The Insider	9/27/16
52.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	10P- Conviction 10P	1	X							1	\$250.00	\$250.00	Utica (WUTR)	CONVICTION	9/27/16
53.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	11:01P- WUTR Eyewitness News at 11	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	9/27/16
54.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	11:01P- WUTR Eyewitness News at 11	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	9/27/16
55.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	8A- Good Morning America Weekend	1						X		1	\$15.00	\$15.00	Utica (WUTR)	Good Morning America Weekend	9/27/16
56.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7P- 8P (EST)	1						X		1	\$40.00	\$40.00	Utica (WUTR)	ET This Week	9/27/16
57.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	8A- 9A (EST)	1							X	1	\$15.00	\$15.00	Utica (WUTR)	Good Morning American Wkd	9/27/16
58.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	11P- 12A (EST)	1							X	1	\$20.00	\$20.00	Utica (WUTR)	Scandal	9/27/16

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